

JOB ANNOUNCEMENT
COMMUNICATIONS DIRECTOR
STATE SENATOR CÉSAR J. BLANCO

SUMMARY:

Under the supervision of the Chief of Staff, the Communications Director acts as the principal spokesperson and media strategist to the Senator. The Communications Director will serve as the primary liaison between the Senator and external parties, press, organizations and other entities as necessary. The person is responsible for developing press and social media strategies to articulate the Senator's legislative priorities and work in the community.

ESSENTIAL JOB FUNCTIONS & EXPECTATIONS:

- Serves as the official spokesperson and media liaison on behalf of the Senator;
- Responsible for drafting and editing all external communications, including talking points, speeches, postcards, opinion editorials, social media posts, and press statements;
- Oversees the creation and distribution of the Senator's monthly newsletters and email updates;
- Remains abreast of current legislative and non-legislative issues about which the Senator may be questioned;
- Evaluates current events and media reports in the district and the state for their impact on the Senator;
- Develops and implements media, communications, and public relations strategies for the Senator;
- Manages media inquiries and prepares the Senator for interviews;
- Coordinates media engagements, such as press conferences and calls;
- Formulates marketing strategies for district outreach initiatives;
- Monitors engagement across diverse platforms and utilizes data to inform decision-making;
- Fluency in Spanish and graphic design skills are required;
- Strong writing, editing, and proofreading skills;
- Strong communication skills;
- Understanding of print, broadcast, and online media;
- Knowledge of the legislative process, procedures and organization of the Senate;
- Works a flexible schedule including long hours, nights and weekends; and
- Performs other duties as assigned.

SALARY:

Salary will be commensurate with experience.

CONTACT:

Interested applicants should email their resume, cover letter, salary requirements, and 2 references, 3 writing samples, and 3 graphic design samples to josh.reyna@senate.texas.gov. Please make the subject line of the email "Communications Director Position." Only candidates selected for interviews will be contacted. Applications will be accepted until position is filled.